

22% growth in new jobs in Mar'16 over Mar'15, reports Naukri Job Speak Index

- Insurance and Telecom sectors are up by 49% and 24% respectively
- Demand for professionals in IT-Software and ITES grows by 25% and 48% respectively
- Hyderabad tops the city list in new jobs creation with a growth of 50% Y-o-Y growth, Delhi/NCR is at 42%

Delhi, 12th April, 2016: The Naukri Job Speak Index for the month of March 2016 stood at 1968 recording an increase of 22% in hiring activity over March 2015. The period from Dec'15 onwards saw an increase in the hiring activity for sectors such as IT-Software, ITES, Telecom and Insurance. Increased hiring sentiment was also recorded in Automobiles and Pharma sector, with index reporting a jump of 19% and 16% respectively for the month of March'2016 over March'2015. BFSI has recovered from a negative index last month to a 5% growth in the March'2016 index.

Demand for professionals in IT-Software and ITES has seen sustained growth in the last few months and for March'2016, professionals in these industries saw their jobs grow by 25% and 48% respectively.

Increase in demand for Sales and Business Development professionals was also seen during the period from Mar'15 to Mar'16 where the index fluctuated a bit during the year but ended with a 17% growth. Demand for Banking professionals also reported a 20% Y-o-Y growth in March'2016.

Among the metros, Hyderabad leads the city list in hiring activity with a 50% Y-o-Y growth in Mar'16 over Mar'15 followed by Mumbai and Chennai with 45% and 43% growth respectively. Delhi/NCR reported an increase of 42% in hiring activity in Mar'16 over Mar'15.

V. Suresh, Chief Sales Officer, Naukri.com said, "Post 18% growth in February, Job market continues to sustain the momentum gained with a 22% growth in March. This growth is primarily driven by sectors viz.IT, ITES, Insurance and Telecom. Looks like good times ahead for jobseekers in 2016.

Industry-wise analysis- The detailed analysis of core sectors is as follows: _

- IT-Software continues to growth in March'2016 with a growth of 29%
- ITES/BPO report a growth of 20%
- FMCG and Hospitality record an increase of 25% Y-o-Y growth
- Construction, Oil & Gas post a dip of -8% and -14% respectively

Hiring trends across top industry sectors



Naukri Job Speak Index for March'2016

Functional Area Analysis: Apart from increased demand for IT-Software, ITES and Sales professionals, the analysis for other functional areas is as follows:

- HR and Finance professionals witness growth in demand by 15% and 26% respectively
- Demand for IT-Hardware and Telecom professionals is up by 9%
- Marketing and Advertising professionals saw their jobs grow by 30% in Mar'16 over Mar'15
- Demand for Project Management and Engineering Design saw a dip of -5% and -3% respectively

City Wise Analysis

All metro cities registered an increase in hiring activity in March'16 over March'15

- Hyderabad reports a Y-o-Y growth of 50%
- Delhi/NCR record a growth of 42%
- Mumbai and Chennai are at 45% and 43% respectively
- Bangalore and Kolkata report an increase of 24% and 14% respectively

About Naukri.com

Naukri.com, India's No. 1 job site and the flagship brand of Info Edge introduced the concept of e-recruitment in India. Since its inception in 1997, Naukri.com has witnessed continuous growth while outperforming its competitors in every sphere. Info Edge was the first internet Company to be listed in India. The site enjoys a traffic share of 72% as per ComScore. Naukri.com is a recruitment platform that provides hiring-related services to corporates/ recruiters, placement agencies and to job seekers in India and overseas. It offers multiple products like Resume Database Access, listings and Response Management Tools. With more than 1, 60,000 jobs live at any point and over 41 million CV's, Naukri.com serviced over 48000 corporate clients in 2013-2014. The company employs over 3100 people operating through 56 offices in 42 cities in India and overseas offices in Dubai, Riyadh, Abu Dhabi and Bahrain.